

# Speaker checklist

## 4 things to consider before booking a speaker

**Customization** - great speakers can customize their keynotes to fit your audience!

**Goal** - what do you want the audience to gain or experience from the speaker? Do you want them to be inspired, learn, have a workshop?

**Experience** - does the speaker have experience in public speaking?

**Engagement** - will they be able to properly engage the audience?